

2015 AWARDS OF EXCELLENCE

CoreNet Global • Mid-Atlantic Chapter

Over 200 chapter members and guests attended the 11th Annual Awards of Excellence Gala on May 14th. The event was hosted at the Smithsonian National Postal Museum and showcased outstanding leadership in corporate real estate. The evening began with a cocktail hour allowing for networking and exploration of the museum.

Our Gala Co-Chairs, Tracy Allen and Kim Dize, hosted the dinner and oversaw the awards portion of the evening. The chapter is pleased to announce the winners:

- Corporate Real Estate Executive -
Barry Mark, Capital One
- Corporate Real Estate Young Leader Award -
Chris Szutz, Ciena Corporation
- Corporate Real Estate Partnership Award -
**Tim Fitzpatrick, Gannett Co., Inc. and
Meredith Lapier, CBRE**
- Service Provider Leadership -
David Bourke, IA Interior Architects
- Best New Workplace Solution -
Little and BAE Systems

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Barry Mark, Capital One

The Corporate Real Estate Executive Award winner will be submitted to CoreNet Global for its Global Corporate Real Estate Executive Award which will be given at the Summit in Los Angeles in October. Barry Mark committed to rebuilding the real estate organization at Capital One and helped set a new organizational model. He developed a plan to recharge the Capital One team involvement in CoreNet to include participation at local, regional, and national events by submitting two presentations to the Global Summits and spent five years getting approvals to change the regional headquarters site.

Chris Szutz, Ciena Corporation

The Corporate Real Estate Young Leader Award recognizes the 35 and under individual who exemplifies excellence in corporate real estate. Chris Szutz is a member of the chapter who continues to exhibit leadership, enthusiasm and dedication to developing the young leader community in the Mid-Atlantic Region. Chris has steadily moved up through the Corporate Real Estate organization, taken advantage of opportunities to grow professionally and has enhanced the value of the Chapter's Young Leader Committee.

Tim Fitzpatrick, Gannett Co., Inc. and Meredith Lapier, CBRE

The Corporate Real Estate Partnership Award recognizes the changing real estate industry and highlights the growing importance of the partnership between the CRE organization and Service Providers who partner to deliver high-performance results. In partnership with CBRE, Tim Fitzpatrick had a mandate to support Gannett's asset optimization strategic transformation initiative through real estate portfolio consolidation and re-positioning to an open, collaborative, flexible and digitally-oriented work environment for employees.

David Bourke, IA Interior Architects

The Service Provider Leadership Award recognizes an individual or team in the Mid-Atlantic Region whose performance and interactions with multiple clients provides a uniquely-valued experience. This award recognizes innovative service ideas and actions that transcend the expected. David Bourke has been able to deliver projects through his strong leadership and commitment to under promising and over delivering.

Little and BAE Systems

The Best New Workplace Solution Award recognizes a corporate workplace strategy implemented and completed during 2014 located in the Mid-Atlantic region that demonstrates and documents innovation and purposeful design that significantly enhanced the company's ability to meet its core business goals. The basis of this project was co-locating several related functions in BAE Systems' Human Resources Centers of Expertise, which were housed in two separate buildings in Arlington, VA.

[Click here to see more Gala photos!](#)



And the Winners Are...



Corporate Real Estate Executive Award - Barry Mark, Capital One



Corporate Real Estate Young Leader Award -
Chris Szutz, Ciena Corporation



Corporate Real Estate Partnership Award -
Tim Fitzpatrick, Gannett Co., Inc. and Meredith Lapier, CBRE



Service Provider Leadership Award - David Bourke, IA Interior Architects



Best New Workplace Solution Award - Little and BAE Systems

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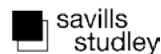
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Letter from the President

A Busy Spring for Mid-Atlantic



I hope everyone's year is off to a great start and you have been finding value in your CoreNet membership. The chapter leadership has been hard at work bringing valuable and relevant programming to our members as well as providing opportunities for everyone to expand their networks with colleagues and fellow members.

We have not only received updates on the Virginia Economy and Emerging Trends Impacting the CRE today, but we have also gotten a bit more innovative in our approach allowing our March program to be interactive among all three of our key markets – Baltimore, Northern Virginia, and Richmond.

Many of you recently joined us at the awards gala at the National Postal Museum in May for a fantastic evening of networking as well as celebrating our peers and their many accomplishments. I would like to once again congratulate all of our award winners for their dedication and hard work that led to each of their awards.

We have many more events coming up for the remainder of the year including our 2015 Annual Golf Tournament, more thought provoking educational programs, and, of course, networking opportunities. The Mid-Atlantic Chapter is fortunate to be hosting the Eastern Regional Symposium at Georgetown University in June where we will join our other Chapters on the East Coast for two days of excellent sessions - I look forward to seeing many of you there!



Sincerely,
Stacey Cohen
President Mid-Atlantic Chapter, CoreNet Global



2015 Eastern Regional Symposium: The Art and Science of Influencing Outcomes

Eastern Regional Symposium Heads to DC

The Eastern Regional Symposium (ERS) Planning Team is pleased to announce that the 2015 ERS will be held June 8 - 9, 2015 at Georgetown University in Washington, DC. The theme for the coming event is "The Art and Science of Influencing Outcomes." The 2015 event offers something for everyone - there will be several tours around the city, valuable educational sessions, terrific networking opportunities and more. This event is brought to you by the following CoreNet Global Chapters: Mid-Atlantic; Connecticut/Westchester; Long Island; New

England; New Jersey; New York City; and Philadelphia.

Registration is now open!

[Click here to register](#)

[Click here to see who's coming!](#)

**Monday, June 8 - Tuesday, June 9,
2015**

Georgetown University Hotel and
Conference Center, Washington,
DC

Event Fees:

End User: \$195.00

End User Young Leader: \$125.00

Service Provider: \$285.00

Service Provider Young Leader:
\$145.00

Member in Transition: \$125.00

[Register Now](#)



September 28: Mid-Atlantic Chapter Announces Annual Golf Outing

The Golf Club at Lansdowne
44050 Woodridge Pkwy
Lansdowne, VA 20176

Save the Date!

CoreNet Mid-Atlantic's 2015 Annual Golf Outing will be held at the Golf Club at Lansdowne this year! More details are soon to come. Please visit the [chapter website](#) for updates.

March 10 Event Recap

Mid-Atlantic Special Events: Young Leaders Happy Hour

By: Nicole Thomas, Steelcase

On March 10th, the CoreNet Young Leaders Committee hosted a happy hour where young leaders mixed with experienced leaders came together to network and discuss the Corporate Real Estate industry. With over 40 attendees, the group packed the private bar area provided by District Commons. Chris Szutz began the event by thanking everyone for coming and giving an overview of the upcoming young leaders events. Based on the size and participation of the attendees, I predict it is going to be one exciting year to be a young leader in CoreNet.



March 20 Event Recap

Mid-Atlantic Education: Supporting Virtual Presence and Collaboration

By: Andrew Green, Capital One



CoreNet Mid-Atlantic Chapter held the first chapter wide collaborative video conferencing program, Supporting Virtual Presence and Collaboration, on Friday March 20, 2015.

The event was held at three locations linked by teleconference: Capital One's West Creek Campus in Richmond, Capital One's McLean Headquarters, and The John Hopkins Carey Business School in Baltimore. The program consisted of a presentation by Terry Sullivan, Director of Integrated Technologies at Steelcase and a panel discussion around the workplace drivers behind the increase in virtual

collaboration, and the considerations CRE and design professionals need to understand in order to facilitate effective virtual meetings. Panelists included Barry Mark, Vice President, Workplace Solutions at Capital One, Samantha Fisher, Senior Manager, Workplace Innovation at Capital One and Martin Weiss, Telecommunications Manager at Lockheed Martin Corporation. The panel was moderated by Jeff Sklaver from ArtMatters.

Key discussion points included how to overcome challenges like the lack of visual cues during virtual meetings, teleconferencing utilization and how dedicated teleconferencing rooms may change over the next few years, and maintaining "energy" and collaboration during a teleconference meeting.

April 25 Event Recap

Mid-Atlantic Community Reinvestment: Rebuilding Together Workday

By: Scott Brideau, Little & Nicole Thomas, Steelcase



The CoreNet team arrived at 9:00AM on Saturday April 25, 2015 and began preparations to fully paint the inside of the residence, including 3 bedrooms, 1/5 bath, living room, dining room, kitchen, and family room. They worked together and

installed a new front screen door and repaired the back screen door. The team replaced multiple damaged screens, power washed the siding, cleaned the gutters and fixed a kitchen cabinet. It was a long day finishing up around 7:30 PM but well worth it to help a single mom and her 2 kids have a clean, livable home.

A Special Thank You from Reed Livers, New Hope Housing, Inc:

"On behalf of New Hope Housing, I want thank you for all you did to help us out with the home repairs at Claremont Woods. Please pass our thanks and gratitude along to the rest of the team including Val and Chelsea, Mark and his wife and all the rest who volunteered their time and energy to make this project happen. What you did, quite frankly,

would not have been accomplished any time soon, so this is a monumental in-kind donation to New Hope Housing.

I spoke to the resident and she is delighted with everything you did. She loves the accent wall colors and appreciates all the cleaning that was done to help her out. The entire unit looks great!!

Thank you so much for your generosity of your time and efforts."



Upcoming Events

- Jun. 8-9:** 2015 Eastern Regional Symposium:
The Art and Science of
Influencing Outcomes
Georgetown University Hotel and
Conference Center, Washington, DC
- Jun. 18:** Young Leader Fireside Chat:
Maneuvering the Corporate Ladder
CBRE, Washington, DC
- Sept. 28:** 2015 Annual Golf Outing
The Golf Club at Lansdowne,
Lansdowne, VA

Visit the [events section](#) of the chapter website for more information and to register.

Welcome New Members

Jody Beasley	•	IA Interior Architects
Ryan Beible	•	
Mary Cepko	•	Milliken & Company
Jay Farmer	•	JLL
Colin Haynes	•	JLL
Kasey Hughes	•	
Ross Little	•	Markel Corporation
Laura Roth	•	Cumming Corporation
Howard Weiss	•	

Join the Mid-Atlantic Chapter on

Linked in

The Art and Science of Influencing Outcomes



Essential MCR/SLCR Seminars Available Following the ERS

Two CoreNet Global seminars are available at
Georgetown on June 10-11, following
the Eastern Regional Symposium:

Sustainable Strategies: Impact on Corporate Real Estate Portfolios (MCR/SLCR)

Project Finance & Capital Markets (SLCR)

Note: You do not have to be registered for the ERS
to take these courses.

[Click here for information on these seminars.](#)

For details on the ERS,
visit ers.corenetglobal.org

Volunteer Opportunities



Share your expertise and
support your Chapter...
Volunteer today! This year,
the Mid-Atlantic Chapter
plans to add even more value
to its members by delivering
quality events and educational opportunities. To do
that, we need the help of energetic volunteers just like
you! Click [here](#) to view our committees. Each of them
could use support with current objectives and help in
creating new ones.

Note: You must be a member of CoreNet to participate
on a committee.



CORENEWS

Spring 2015

Executive Committee Mid-Atlantic Chapter

Stacey Cohen, President • Marriott International

Al Nielsen, Vice President/President-Elect • AOL, Inc.

Peter Van Emburgh, Treasurer • CBRE

Karen Fields, Secretary • Himes Associates, Ltd

Pierce DeGross, Past President/Advisor • Hilton Worldwide

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